



Meeting of the Executive Committee

September 18, 2025

1:00 p.m.

CIF Southern Section Offices, Los Alamitos, CA

Minutes

1. OPENING BUSINESS	DISPOSITION	ITEM
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- A. Call to order by Dr. Paula Hart Rodas, President of the Council

The meeting was called to order at 1:14 p.m. after the annual team photo was taken.

- B. Pledge of Allegiance

- C. Roll Call

All members of the Executive Committee were present except for Mitch Carty.

- D. Introduction of Guests

There were no guests present at this meeting.

- E. Adopt Agenda

Adopted

There was a motion and a second to adopt the agenda as written. The motion carried 20-0-0.

- F. Approval of Minutes

Approved

There was a motion and a second to approve the minutes of the August 7, 2025 Executive Committee Meeting. The motion carried 20-0-0.

2. PUBLIC COMMENT

- A. Recognition of anyone wishing to address the Executive Committee. Speakers must limit their remarks to three minutes.

There was no one present wishing to present during Public Comment.

3. NON-ACTION ITEMS	DISPOSITION	ITEM
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- A. STATE FEDERATED COUNCIL NON-ACTION ITEMS

There are no State Federated Council non-action items.

- B. SOUTHERN SECTION NON-ACTION ITEMS

There are no Southern Section Council non-action items.

4. ACTION ITEMS

DISPOSITION

ITEM

A. STATE FEDERATED COUNCIL ACTION ITEMS

There are no State Federated Council action items.

B. SOUTHERN SECTION ACTION ITEMS

There are no Southern Section Council action items.

5. OLD BUSINESS

A. Area Releaguings Plans

Approved to move
to Council

5A1

Commissioner of Athletics Mike West presented the 2026-2030 Area Releaguings Plans. There was a motion and a second to approve moving the plans to the CIF Southern Section Council for final approval. Each area gave an overview of their releaguings processes. Overall, areas held multiple meetings, giving all schools in their areas a voice and considered several proposals before their final votes on the plans that were forwarded for approval by Council.

Mr. West then gave an overview of the appeals being presented to the Council. The Irvine schools each copied the same appeal. They are asking for relief they feel has not been granted. Their placement has put them with smaller schools that may not field lower-level teams, and they want to be kept together. Their appeals do not address competitive equity, geography, or process. Rosary Academy wants to go back to the Trinity League because of conflict in current league. Their appeal also does not address competitive equity, geography, or process. The four schools that would be left in the conference if the appeals are approved have submitted contingency appeals to go to a new league. The question was raised that since the Irvine schools are together in the conference, why can they not stay together? Depending on the sport, some are configured as the entire conference and some are broken into multiple leagues. Motion carried 19-0-0

6. NEW BUSINESS

A. Financial Report

Mitch Carty

Chief Financial Officer Mitch Carty was not in attendance and Commissioner of Athletics Mike West presented the report on Mr. Carty's behalf. A handout was distributed and appear at the end of these minutes. There was discussion regarding the game split proposal and how the Section office shortfall will be absorbed. With everything being handled at the office level, this gives schools incentive to have tickets purchased, this will be a better system for all. It's clear and transparent.

B. Communications Report

Thom Simmons

Assistant Commissioner Thom Simmons showed the latest advertisement for the CIF Southern Section to air during televised games. This was followed by a video from the National Federation of High Schools. Once several handouts were distributed, Mr. Simmons reviewed the documents, and these can be found at the end of these minutes. Mr. Simmons went on to announce that Communications Coordinator Taylor Martinez will be leaving the organization to relocate out of state. She will be helping with the transition to the next company that takes over the tasks Ms. Martinez was handling.

6. NEW BUSINESS (Cont.)

C. Marketing Report

Jacquelyn Gibson

Director of Marketing and Corporate Partnerships Jacquelyn Gibson distributed the program for the Summit along with the new planners for each committee member and reviewed the program with the Committee.

7. REPORTS

A. President's Report

Dr. Paula Hart Rodas

Dr. Paula Hart Rodas reported out regarding the Section 7/8 conference. It was wonderful to hear about how other states and areas are handling similar issues. Proud of the work we do and the State does, leading the way and continuing to be forward thinking. Thankfully we do not have the government involvement the way many other states do.

B. Treasurer's Report

Rich Imbriani

Rich Imbriani gave the treasurers report, and it appears at the end of these minutes.

C. Commissioner's Report

Mike West

Mike West thanked Taylor Martinez for stepping in for our usual photographer Heston Quan, who was injured at a game and sidelined. Thank you to all the staff for their great job processing transfers and being diligent in screening paperwork. Thank you to Jacquelyn Gibson and Brianna Sutrisna for the phenomenal job on the new planner and the organization of the Summit. The Champions for Character dinner is this Monday at 6:00 p.m. and the Hall of Fame/Distinguished Service Luncheon on October 21 at 11:30 a.m. Please let Sharon Hodge know if you are planning to attend these events. As for the Bishop Montgomery situation, the paperwork looked sketchy and brought it onto our radar. The Archdiocese of Los Angeles was very supportive and of great assistance through the process and in imposing the penalties themselves. Other schools have fraudulent paperwork that we are still discovering, and we are likely to see more schools involved and hope to be able to curb this activity. Lastly, the possible vacancies in the Executive Committee were reviewed.

D. Executive Committee Member Reports

Past President Jim Perry congratulated Assistant Commissioner Joe Hoggatt on his great work representing the office at his first Section 7/8 meeting. He was very professional and represented well.

Treasurer Rich Imbriani asked if there are any discussions regarding the possible movement of girls flag football to the Spring season of sport. It was brought up at the time it became a sport but was voted down to be moved to Spring. Field time in one area has been an issue in the Fall as the field has no lights but Spring is tough as Lacrosse has use of the fields in the spring. Moving the sport to the Spring would compete with eight girls sports, however is already effects tennis and volleyball in the Fall so either way, other girls sports are effected as girls flag football grows in popularity.

8. ADVANCE PLANNING

A. DATES

1. September 22, 2025 – Champions for Character Awards Dinner, The Grand Conference Center, Long Beach, CA 6:00 p.m.
2. September 25, 2025 – CIF Southern Section Council Meeting, The Grand Conference Center, Long Beach, CA, 9:00 a.m.
3. October 6, 2025 – CIF Southern Section Athletic Administrators Symposium, Riverside Convention Center, Riverside, CA 8:00 a.m.
4. October 21, 2025 – CIF Southern Section Hall of Fame/Distinguished Service Awards Luncheon, The Grand Conference Center, Long Beach, CA 11:30 a.m.
5. January 16-18, 2026 – CIF Southern Section Executive Committee Meeting, The Mission Inn, Riverside, CA 9:30 a.m.

B. SUGGESTED AGENDA ITEMS

There were no items suggested for the next agenda.

8. ADJOURNMENT

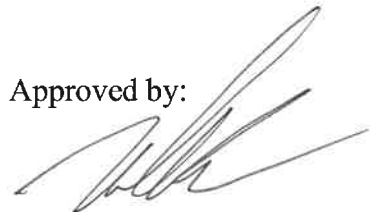
There was a motion and a second to adjourn the meeting. By unanimous voice vote, the meeting was adjourned at 2:40 p.m.

Submitted by:



Sharon Hodge
Executive Assistant

Approved by:



Mike West
Commissioner of Athletics

Council Voting Report

			Adopt September 18, 2025 Agenda Vote	Approval of Minutes from August 7, 2025	Item 5A1 – Area Releaguig Plans
First Name	Last Name	Keypad	1	2	3
Jamal	Adams	1	Yes	Yes	Yes
Dr. Alexis	Barile	2	Yes	Yes	Yes
Terry	Barnum	3	Yes	Yes	Yes
Mitch	Brunyer	4	Yes	Yes	Yes
Rob	Dearborn	5	Yes	Yes	Yes
Ann	Fitzgerald	6	Yes	Yes	Yes
Gil	Gomez	7	Yes	Yes	Yes
Mary Jane	Hibbard	8	Yes	Yes	Yes
Demetre	Howard	9	Yes	Yes	Yes
Rich	Imbriani	10	Yes	Yes	Yes
Kai	Lyles	11	Yes	Yes	Yes
Matt	Maeda	12	Yes	Yes	Yes
David	Parkes	13	Yes	Yes	Yes
Mary	Perez	14	Yes	Yes	Yes
Jim	Perry	15	Yes	Yes	Yes
Dr. Paula Hart	Rodas	16	Yes	Yes	Yes
Alicia	Seevers	17	Yes	Yes	Yes
Cari	Strange	18	Yes	Yes	Yes
Suzie	Swartz	19	Yes	Yes	Yes
Reggie	Thompkins	20	Yes	Yes	
Total 1 = Yes			20	20	19
Total 2 = No			0	0	0
Total 3 = Abstain			0	0	0
Total Voters			20	20	19
Total Yes + No			20	20	19
% Yes			100.00%	100.00%	100.00%
% No			0.00%	0.00%	0.00%
Pass Threshold			50.00%	50.00%	50.00%
Pass/Fail			Pass	Pass	Pass

C. I. F. SOUTHERN SECTION
Financial Report
Executive Committee Meeting
September 18, 2025

SOUTHERN SECTION – FINANCIAL POLICY

Existing By law...

- 144 In all rounds of the football, basketball and volleyball playoff games, including the championship games, the net profit shall be split 20% to each school and 60% to the CIF Southern Section. In the championship games in other sports the CIF Southern Section shall receive the net profit if the office manages the same.

Proposed By law changes...

- 144.1 In all rounds of the tackle football, basketball and volleyball playoff games in which the host school is hosting the game, the GROSS revenue (less the cost of officials) shall be split in the following manner, by sport:

OPTION #1

11-person Tackle Football: 40% Host, 20% Visitor and 40% CIF Southern Section

8-person Tackle Football: 40% Host, 40% Visitor and 20% CIF Southern Section

Girls Volleyball: 42% Host, 29% Visitor and 29% CIF Southern Section

Boys Basketball: 37% Host, 23% Visitor and 40% CIF Southern Section

Girls Basketball: 43% Host, 25% Visitor and 32% CIF Southern Section

Boys Volleyball: 43% Host, 29% Visitor and 28% CIF Southern Section

OPTION #2

Tackle Football, Basketball & Volleyball: 40% Host, 23% Visitor and 37% CIF Southern Section

The host school is responsible for all game related expenses, the visitor is responsible for travel expenses. No expense reporting to the CIF Southern Section will be required.

- 144.2 In the rounds of tackle football, basketball and volleyball playoff games, in which the CIF Southern Section is serving as the host, the NET profit shall be split 20% to each school and 60% to the CIF Southern Section. The CIF Southern Section shall pay for all game related expenses and travel, meal and lodging allowances to both teams.
- 144.3 In the championship playoff competitions in other sports the CIF Southern Section shall receive the NET profit if the office manages the same. Expense allowances and honorariums may be allocated to schools assisting in event hosting responsibilities.

11 PERSON TACKLE FOOTBALL: Option #1

594 games in sample over three (3 years). Comparing what was ACTUAL (yellow) to PROPOSAL (blue).

Revenue	Host Expenses	Visitor Expenses	CIF-SS Expenses	Net	Host Share + Expenses CURRENT Net Split 20%	Host Share PROPOSED Gross Split 40%	HOST DIFFERENCE Net vs. Gross	Visitor Share + Expenses CURRENT Net Split 20%	Visitor Share PROPOSED Gross Split 20%	VISITOR DIFFERENCE Net vs. Gross	CIF-SS Share + Expenses CURRENT Net Split 60%	CIF-SS Share PROPOSED Gross Split 40%	CIF-SS DIFFERENCE Net vs. Gross
\$5,296,830.00	\$1,221,505.99	\$246,705.90	\$409,795.00	\$3,418,823.11	\$1,900,864.15	\$1,954,814.00	\$53,949.85	\$926,064.06	\$977,407.00	\$51,342.94	\$2,469,901.80	\$2,364,609.00	(\$105,292.80)
THREE (3) YEARS OF RAW DATA													
\$1,765,610.00	\$407,168.66	\$82,235.30	\$136,598.33	\$1,139,607.70	\$633,621.38	\$651,604.67	\$17,983.28	\$308,688.02	\$325,802.33	\$17,114.31	\$823,300.60	\$788,203.00	(\$35,097.60)
ANNUAL IMPACT BASED UPON 3 YEARS OF DATA													

Proposal:

Move away from NET split of 60% CIF-SS, 20% Host and 20% Visitor.

Adopt GROSS split of 40% CIF-SS, 40% Host and 20% Visitor.

Results (in mass) in **Host making \$17,983 more.**

Results (in mass) in **Visitor making \$17,114 more.**

Results (in mass) in **CIF-SS making \$35,098 less.**

****See spreadsheet "[Gross v Net Football 11 Proposal 25](#)" to view individual school comparisons by host and visitor over last three (3) years.*

GIRLS VOLLEYBALL: Option #1

838 games in sample over three (3 years). Comparing what was ACTUAL (yellow) to PROPOSAL (blue).

Revenue	Host Expenses	Visitor Expenses	CIF-SS Expenses	Net	Host Share + Expenses CURRENT Net Split 20%	Host Share PROPOSED Gross Split 42%	HOST DIFFERENCE Net vs. Gross	Visitor Share + Expenses CURRENT Net Split 20%	Visitor Share PROPOSED Gross Split 29%	VISITOR DIFFERENCE Net vs. Gross	CIF-SS Share + Expenses CURRENT Net Split 60%	CIF-SS Share PROPOSED Gross Split 29%	CIF-SS DIFFERENCE Net vs. Gross
\$865,704.00	\$240,948.69	\$153,757.73	\$204,396.00	\$266,601.58	\$273,471.50	\$277,749.36	\$4,277.86	\$186,280.54	\$191,779.32	\$5,498.78	\$405,951.95	\$396,175.32	(\$9,776.63)
THREE (3) YEARS OF RAW DATA													
\$288,568.00	\$80,316.23	\$51,252.58	\$68,132.00	\$88,867.19	\$91,157.17	\$92,583.12	\$1,425.95	\$62,093.51	\$63,926.44	\$1,832.93	\$135,317.32	\$132,058.44	(\$3,258.88)
ANNUAL IMPACT BASED UPON 3 YEARS OF DATA													

Proposal:

Move away from NET split of 60% CIF-SS, 20% Host and 20% Visitor.

Adopt GROSS split of 29% CIF-SS, 42% Host and 29% Visitor.

Results (in mass) in **Host making \$1,426 more.**

Results (in mass) in **Visitor making \$1,833 more.**

Results (in mass) in **CIF-SS making \$3,259 less.**

****See spreadsheet "[Gross v Net G Volleyball Proposal 25](#)" to view individual school comparisons by host and visitor over last three (3) years.*

BOYS BASKETBALL: Option #1

863 games in sample over three (3 years). Comparing what was ACTUAL (yellow) to PROPOSAL (blue).

Revenue	Host Expenses	Visitor Expenses	CIF-SS Expenses	Net	Host Share + Expenses CURRENT Net Split 20%	Host Share PROPOSED Gross Split 37%	HOST DIFFERENCE Net vs. Gross	Visitor Share + Expenses CURRENT Net Split 20%	Visitor Share PROPOSED Gross Split 23%	VISITOR DIFFERENCE Net vs. Gross	CIF-SS Share + Expenses CURRENT Net Split 60%	CIF-SS Share PROPOSED Gross Split 40%	CIF-SS DIFFERENCE Net vs. Gross
\$1,677,940.00	\$351,316.61	\$142,194.39	\$197,681.00	\$986,748.00	\$538,056.97	\$547,695.83	\$9,638.86	\$328,934.75	\$340,459.57	\$11,524.82	\$810,948.27	\$789,784.60	(\$21,163.67)
THREE (3) YEARS OF RAW DATA													
\$559,313.33	\$117,105.54	\$47,398.13	\$65,893.67	\$328,916.00	\$179,352.32	\$182,565.28	\$3,212.95	\$109,644.92	\$113,486.52	\$3,841.61	\$270,316.09	\$263,261.53	(\$7,054.56)
ANNUAL IMPACT BASED UPON 3 YEARS OF DATA													

Proposal:

Move away from NET split of 60% CIF-SS, 20% Host and 20% Visitor.

Adopt GROSS split of 40% CIF-SS, 23% Host and 37% Visitor.

Results (in mass) in **Host making \$3,213 more.**

Results (in mass) in **Visitor making \$3,842 more.**

Results (in mass) in **CIF-SS making \$7,055 less.**

****See spreadsheet "[Gross v Net B Basketball Proposal 25](#)" to view individual school comparisons by host and visitor over last three (3) years.*

GIRLS BASKETBALL: Option #1

818 games in sample over three (3 years). Comparing what was ACTUAL (yellow) to PROPOSAL (blue).

Revenue	Host Expenses	Visitor Expenses	CIF-SS Expenses	Net	Host Share + Expenses CURRENT Net Split 20%	Host Share PROPOSED Gross Split 43%	HOST DIFFERENCE Net vs. Gross	Visitor Share + Expenses CURRENT Net Split 20%	Visitor Share PROPOSED Gross Split 25%	VISITOR DIFFERENCE Net vs. Gross	CIF-SS Share + Expenses CURRENT Net Split 60%	CIF-SS Share PROPOSED Gross Split 32%	CIF-SS DIFFERENCE Net vs. Gross
\$886,245.00	\$252,885.06	\$127,948.85	\$187,521.00	\$317,890.09	\$296,809.52	\$300,451.32	\$3,641.80	\$171,873.31	\$174,681.00	\$2,807.69	\$417,562.16	\$411,112.68	(\$6,449.48)
THREE (3) YEARS OF RAW DATA													
\$295,415.00	\$84,295.02	\$42,649.62	\$62,507.00	\$105,963.36	\$98,936.51	\$100,150.44	\$1,213.93	\$57,291.10	\$58,227.00	\$935.90	\$139,187.39	\$137,037.56	(\$2,149.83)
ANNUAL IMPACT BASED UPON 3 YEARS OF DATA													

Proposal:

Move away from NET split of 60% CIF-SS, 20% Host and 20% Visitor.

Adopt GROSS split of 32% CIF-SS, 43% Host and 25% Visitor.

Results (in mass) in **Host making \$1,214 more.**

Results (in mass) in **Visitor making \$936 more.**

Results (in mass) in **CIF-SS making \$2,150 less.**

****See spreadsheet "[Gross v Net G Basketball Proposal 25](#)" to view individual school comparisons by host and visitor over last three (3) years.*

BOYS VOLLEYBALL: Option #1

644 games in sample over three (3 years). Comparing what was ACTUAL (yellow) to PROPOSAL (blue).

Revenue	Host Expenses	Visitor Expenses	CIF-SS Expenses	Net	Host Share + Expenses CURRENT Net Split 20%	Host Share PROPOSED Gross Split 43%	HOST DIFFERENCE Net vs. Gross	Visitor Share + Expenses CURRENT Net Split 20%	Visitor Share PROPOSED Gross Split 29%	VISITOR DIFFERENCE Net vs. Gross	CIF-SS Share + Expenses CURRENT Net Split 60%	CIF-SS Share PROPOSED Gross Split 28%	CIF-SS DIFFERENCE Net vs. Gross
\$515,046.00	\$150,473.82	\$101,073.56	\$173,748.00	\$89,750.62	\$144,838.59	\$146,758.14	\$1,919.55	\$95,438.33	\$98,976.42	\$3,538.09	\$274,769.09	\$269,311.44	(\$5,457.65)
THREE (3) YEARS OF RAW DATA													
\$171,682.00	\$50,157.94	\$33,691.19	\$57,916.00	\$29,916.87	\$48,279.53	\$48,919.38	\$639.85	\$31,812.78	\$32,992.14	\$1,179.36	\$91,589.70	\$89,770.48	(\$1,819.22)
ANNUAL IMPACT BASED UPON 3 YEARS OF DATA													

Proposal:

Move away from NET split of 60% CIF-SS, 20% Host and 20% Visitor.

Adopt GROSS split of 28% CIF-SS, 43% Host and 29% Visitor.

Results (in mass) in **Host making \$640 more.**

Results (in mass) in **Visitor making \$1,179 more.**

Results (in mass) in **CIF-SS making \$1,819 less.**

***See spreadsheet "[Gross v Net B Volleyball Proposal 25](#)" to view individual school comparisons by host and visitor over last three (3) years.

ALL REVENUE SPORTS: Option #2

4,258 games in sample over three (3 years). Comparing what was ACTUAL (yellow) to PROPOSAL (blue).

Revenue	Host Expenses	Visitor Expenses	CIF-SS Expenses	Net	Host Share + Expenses CURRENT Net Split 20%	Host Share PROPOSED Gross Split 40%	HOST DIFFERENCE Net vs. Gross	Visitor Share + Expenses CURRENT Net Split 20%	Visitor Share PROPOSED Gross Split 23%	VISITOR DIFFERENCE Net vs. Gross	CIF-SS Share + Expenses CURRENT Net Split 60%	CIF-SS Share PROPOSED Gross Split 37%	CIF-SS DIFFERENCE Net vs. Gross
\$9,720,907.00	\$2,316,579.17	\$843,168.29	\$1,298,994.00	\$5,262,165.54	\$3,298,842.92	\$3,368,765.20	\$69,922.28	\$1,825,432.04	\$1,937,039.99	\$111,607.95	\$4,596,632.04	\$4,415,101.81	(\$181,530.23)
THREE (3) YEARS OF RAW DATA													
\$3,240,302.33	\$772,193.06	\$281,056.10	\$432,998.00	\$1,754,055.18	\$1,099,614.31	\$1,122,921.73	\$23,307.43	\$608,477.35	\$645,680.00	\$37,202.65	\$1,532,210.68	\$1,471,700.60	(\$60,510.08)
ANNUAL IMPACT BASED UPON 3 YEARS OF DATA													

Proposal:

Move away from NET split of 60% CIF-SS, 20% Host and 20% Visitor.

Adopt GROSS split of 37% CIF-SS, 40% Host and 23% Visitor.

Results (in mass) in **Host making \$23,307 more.**

Results (in mass) in **Visitor making \$37,203 more.**

Results (in mass) in **CIF-SS making \$60,510 less.**

***See spreadsheet "[Gross v Net Revenue-Sports Proposal 25](#)" to view individual school comparisons by host and visitor over last three (3) years.

OVERALL PROS & CONS:

1. Pros:

- a. GoFan ticketing has allowed all of the revenue for preliminary round games to come directly to CIF-SS for Tackle Football, Basketball and Volleyball.
- b. With new proposal, host schools will no longer be responsible for collection of invoices or gathering of data for CIF-SS expense reporting via CIF-SS Home.
- c. With new proposal, visiting schools will no longer be responsible for researching mileage data for CIF-SS expense reporting via CIF-SS Home.
- d. CIF-SS will not have to chase delinquent financial reports from host and visiting schools.
- e. CIF-SS will no longer have to perform expense and mileage audits for hundreds of games (which takes weeks/months).
- f. Once revenue numbers are secured and final from GoFan and host school (if cash sales), GROSS split distribution will be within a week (or two) of the competition (as opposed to months in prior model).
- g. Hours of administrative planning, organizing and clerical TIME saved for both schools and CIF-SS.
- h. Distribution is clear and known upfront as its based upon sales. This is more equitable as opposed to the vast disparity of expense claims made by host schools in the prior model.

2. Cons:

- a. Low revenue producing games (low ticket sales) will receive less distribution to pay for expenses/travel.
- b. Games with great travel distance will likely have lower ticket sales and therefore less distribution of funds (but this existed in the prior model as well).
- c. Meals and lodging claims will disappear, but the CIF-SS will work with hardship schools on a case-by-case basis (as we have done for years).

Program_Name	Episdoe Number	Air Date	Start_Time	Duration	Premiere	HH Rating	A25-54 Rating	P2+ Viewers
CIF Southern Section: This Week	SNCIFTWK-01	12/14/2024	07:30 PM	00:30:00	P	0	0	0
CIF Southern Section: This Week	SNCIFTWK-01	12/15/2024	12:30 PM	00:30:00		0	0	0
CIF Southern Section: This Week	SNCIFTWK-01	12/15/2024	05:00 PM	00:30:00		0	0	0
CIF Southern Section: This Week	SNCIFTWK-01	12/17/2024	01:30 PM	00:30:00		0	0	0
CIF Southern Section: This Week	SNCIFTWK-01	12/17/2024	07:30 PM	00:30:00		0	0	767
CIF Southern Section: This Week	SNCIFTWK-01	12/17/2024	11:00 PM	00:30:00		0	0	0
CIF Southern Section: This Week	SNCIFTWK-01	12/18/2024	03:30 PM	00:30:00		0	0	0
CIF Southern Section: This Week	SNCIFTWK-01	12/20/2024	04:00 PM	00:30:00		0	0	0
CIF Southern Section: This Week	SNCIFTWK-01	12/22/2024	03:00 PM	00:30:00		0	0	0
CIF Southern Section: This Week	SNCIFTWK-01	12/23/2024	02:30 PM	00:30:00		0	0	0
CIF Southern Section: This Week	SNCIFTWK-01	12/25/2024	01:00 PM	00:30:00		0	0	0
CIF Southern Section: This Week	SNCIFTWK-01	12/25/2024	10:30 PM	00:30:00		0	0	0
CIF Southern Section: This Week	SNCIFTWK-01	12/27/2024	04:30 PM	00:30:00		0	0	0

767 Viewers 0 rating in 12/24
 2464 Top View Day .05 rating 1/25 221% increase
 5288 " " " .06 rating 2/25 115% increase
 1981 " " " .04 " 3/25 - 62% decrease
 2985 " " " .04 " 4/25 - 51% increase
 3350 " " " .06 " 5/25 - 12.2% increase
 2677 " " " .06 " 6/25 - -20% decrease

249% increase

Program_Name	Episdoe Number	Air Date	Start_Time	Duration	Premiere	HH Rating	A25-54 Rating	P2= Viewers
CIF Southern Section: This Week	SNCIFTWK-02	1/11/2025	06:00 PM	00:30:00	P	0.05	0.00	2044
CIF Southern Section: This Week	SNCIFTWK-02	1/11/2025	11:00 PM	00:30:00		0.00	0.00	72
CIF Southern Section: This Week	SNCIFTWK-02	1/12/2025	06:30 AM	00:30:00		0.00	0.00	15
CIF Southern Section: This Week	SNCIFTWK-02	1/12/2025	07:30 AM	00:30:00		0.00	0.00	22
CIF Southern Section: This Week	SNCIFTWK-02	1/12/2025	10:00 AM	00:30:00		0.00	0.00	37
CIF Southern Section: This Week	SNCIFTWK-02	1/12/2025	02:00 PM	00:30:00		0.00	0.00	45
CIF Southern Section: This Week	SNCIFTWK-02	1/12/2025	03:30 PM	00:30:00		0.00	0.00	52
CIF Southern Section: This Week	SNCIFTWK-02	1/12/2025	10:00 PM	00:30:00		0.00	0.00	68
CIF Southern Section: This Week	SNCIFTWK-02	1/12/2025	12:30 AM	00:30:00		0.00	0.02	1675
CIF Southern Section: This Week	SNCIFTWK-02	1/13/2025	08:30 AM	00:30:00		0.00	0.00	37
CIF Southern Section: This Week	SNCIFTWK-02	1/13/2025	11:00 AM	00:30:00		0.00	0.00	41
CIF Southern Section: This Week	SNCIFTWK-02	1/13/2025	01:00 PM	00:30:00		0.00	0.00	41
CIF Southern Section: This Week	SNCIFTWK-02	1/14/2025	07:30 AM	00:30:00		0.00	0.00	128
CIF Southern Section: This Week	SNCIFTWK-02	1/14/2025	03:00 PM	00:30:00		0.03	0.00	1918
CIF Southern Section: This Week	SNCIFTWK-02	1/15/2025	04:00 PM	00:30:00		0.03	0.00	2464
CIF Southern Section: This Week	SNCIFTWK-02	1/16/2025	03:00 PM	00:30:00		0.00	0.00	201
CIF Southern Section: This Week	SNCIFTWK-02	1/17/2025	01:00 PM	00:30:00		0.00	0.00	109
CIF Southern Section: This Week	SNCIFTWK-02	1/17/2025	05:30 PM	00:30:00		0.00	0.00	210
CIF Southern Section: This Week	SNCIFTWK-02	1/18/2025	12:30 PM	00:30:00		0.00	0.00	322
CIF Southern Section: This Week	SNCIFTWK-02	1/19/2025	02:00 PM	00:30:00		0.00	0.00	96
CIF Southern Section: This Week	SNCIFTWK-02	1/21/2025	03:30 PM	00:30:00		0.00	0.02	1502
CIF Southern Section: This Week	SNCIFTWK-02	1/22/2025	06:30 PM	00:30:00		0.00	0.00	250
CIF Southern Section: This Week	SNCIFTWK-02	1/23/2025	05:00 PM	00:30:00		0.00	0.00	179
CIF Southern Section: This Week	SNCIFTWK-02	1/24/2025	02:00 PM	00:30:00		0.00	0.00	120
CIF Southern Section: This Week	SNCIFTWK-02	1/25/2025	10:30 AM	00:30:00		0.00	0.00	64
CIF Southern Section: This Week	SNCIFTWK-02	1/26/2025	12:00 PM	00:30:00		0.00	0.00	97
CIF Southern Section: This Week	SNCIFTWK-02	1/27/2025	2:15 PM	00:30:00		0.00	0.00	78
CIF Southern Section: This Week	SNCIFTWK-02	1/29/2025	05:30 PM	00:30:00		0.01	0.00	352
CIF Southern Section: This Week	SNCIFTWK-02	1/30/2025	02:30 PM	00:30:00		0.00	0.03	2029
CIF Southern Section: This Week	SNCIFTWK-02	1/31/2025	09:30 PM	00:30:00		0.00	0.00	206
CIF Southern Section: This Week	SNCIFTWK-02	2/01/2025	04:00 PM	00:30:00		0.00	0.00	155
CIF Southern Section: This Week	SNCIFTWK-02	2/01/2025	10:00 PM	00:30:00		0.03	0.00	1505
CIF Southern Section: This Week	SNCIFTWK-02	2/02/2025	11:00 AM	00:30:00		0.00	0.00	1572

Program_Name	Episdoe Number	Air Date	Start_Time	Duration	Premiere	HH Rating	A25-54 Rating	P2= Viewers
CIF Southern Section: This Week	SNCIFTWK-03	2/15/2025	03:00 PM	00:30:00	P	0.00	0.00	109
CIF Southern Section: This Week	SNCIFTWK-03	2/16/2025	07:00 AM	00:30:00		0.00	0.00	17
CIF Southern Section: This Week	SNCIFTWK-03	2/16/2025	02:00 PM	00:30:00		0.00	0.00	80
CIF Southern Section: This Week	SNCIFTWK-03	2/16/2025	09:00 PM	00:30:00		0.00	0.00	71
CIF Southern Section: This Week	SNCIFTWK-03	2/17/2025	05:00 PM	00:30:00		0.00	0.00	82
CIF Southern Section: This Week	SNCIFTWK-03	2/17/2025	09:00 PM	00:30:00		0.00	0.00	93
CIF Southern Section: This Week	SNCIFTWK-03	2/18/2025	01:30 PM	00:30:00		0.00	0.00	48
CIF Southern Section: This Week	SNCIFTWK-03	2/19/2025	10:00 AM	00:30:00		0.00	0.00	32
CIF Southern Section: This Week	SNCIFTWK-03	2/20/2025	04:00 PM	00:30:00		0.00	0.00	302
CIF Southern Section: This Week	SNCIFTWK-03	2/22/2025	05:30 PM	00:30:00		0.06	0.01	2,957
CIF Southern Section: This Week	SNCIFTWK-03	2/23/2025	08:30 AM	00:30:00		0.00	0.00	135
CIF Southern Section: This Week	SNCIFTWK-03	2/23/2025	01:00 PM	00:30:00		0.00	0.00	128
CIF Southern Section: This Week	SNCIFTWK-03	2/23/2025	08:30 PM	00:30:00		0.00	0.00	169
CIF Southern Section: This Week	SNCIFTWK-03	2/24/2025	02:00 PM	00:30:00		0.00	0.00	70
CIF Southern Section: This Week	SNCIFTWK-03	2/24/2025	11:00 PM	00:30:00		0.00	0.00	130
CIF Southern Section: This Week	SNCIFTWK-03	2/25/2025	05:30 PM	00:30:00		0.00	0.00	355
CIF Southern Section: This Week	SNCIFTWK-03	2/26/2025	05:30 PM	00:30:00		0.00	0.00	269
CIF Southern Section: This Week	SNCIFTWK-03	2/27/2025	01:00 PM	00:30:00		0.00	0.00	104
CIF Southern Section: This Week	SNCIFTWK-03	2/28/2025	03:00 PM	00:30:00		0.01	0.00	2,013
CIF Southern Section: This Week	SNCIFTWK-03	2/28/2025	05:30 PM	00:30:00		0.01	0.00	555
CIF Southern Section: This Week	SNCIFTWK-03	2/28/2025	01:45 AM*	00:30:00		0.05	0.04	5,288
CIF Southern Section: This Week	SNCIFTWK-03	3/01/2025	12:00 PM	00:30:00		0.03	0.00	1,769
CIF Southern Section: This Week	SNCIFTWK-03	3/01/2025	09:00 PM	00:30:00		0.01	0.00	355
CIF Southern Section: This Week	SNCIFTWK-03	3/02/2025	10:30 AM	00:30:00		0.00	0.00	247
CIF Southern Section: This Week	SNCIFTWK-03	3/03/2025	03:00 PM	00:30:00		0.01	0.00	344
CIF Southern Section: This Week	SNCIFTWK-03	3/04/2025	01:00 PM	00:30:00		0.00	0.00	157
CIF Southern Section: This Week	SNCIFTWK-03	3/05/2025	04:30 PM	00:30:00		0.01	0.00	928
CIF Southern Section: This Week	SNCIFTWK-03	3/06/2025	09:00 PM	00:30:00		0.00	0.00	194
CIF Southern Section: This Week	SNCIFTWK-03	3/07/2025	09:00 PM	00:30:00		0.04	0.00	1,981
CIF Southern Section: This Week	SNCIFTWK-03	3/08/2025	07:00 AM	00:30:00		0.00	0.00	49
CIF Southern Section: This Week	SNCIFTWK-03	3/08/2025	12:00 PM	00:30:00		0.00	0.00	121
CIF Southern Section: This Week	SNCIFTWK-03	3/09/2025	10:00 AM	00:30:00		0.00	0.00	63
CIF Southern Section: This Week	SNCIFTWK-03	3/09/2025	08:30 PM	00:30:00		0.00	0.00	123

19,338

Program Name	Episode Number	Air Date	Start Time	Premiere	HH Rating	A25-54 Rating	P2+ Viewers
<CIF Southern Section: This Week <: SNCIFTWK-04		3/31/2025	01:00 PM		0.00	0.00	162
<CIF Southern Section: This Week <: SNCIFTWK-04		4/01/2025	05:30 PM		0.01	0.00	376
<CIF Southern Section: This Week <: SNCIFTWK-04		4/02/2025	01:00 PM		0.00	0.00	114
<CIF Southern Section: This Week <: SNCIFTWK-04		4/03/2025	12:00 PM		0.00	0.00	100
<CIF Southern Section: This Week <: SNCIFTWK-04		4/03/2025	09:00 PM		0.01	0.00	603
<CIF Southern Section: This Week <: SNCIFTWK-04		4/04/2025	01:30 PM		0.00	0.00	95
<CIF Southern Section: This Week <: SNCIFTWK-04		4/04/2025	05:00 PM		0.00	0.00	225
<CIF Southern Section: This Week <: SNCIFTWK-04		4/05/2025	06:00 AM		0.02	0.00	1,501
<CIF Southern Section: This Week <: SNCIFTWK-04		4/05/2025	08:00 AM		0.00	0.02	1,267
<CIF Southern Section: This Week <: SNCIFTWK-04		4/05/2025	04:30 PM		0.00	0.00	262
<CIF Southern Section: This Week <: SNCIFTWK-05		4/18/2025	07:00 PM	P	0.00	0.00	77
<CIF Southern Section: This Week <: SNCIFTWK-05		4/18/2025	09:00 PM		0.00	0.00	133
<CIF Southern Section: This Week <: SNCIFTWK-05		4/19/2025	09:00 AM		0.00	0.00	93
<CIF Southern Section: This Week <: SNCIFTWK-05		4/19/2025	02:00 PM		0.00	0.00	71
<CIF Southern Section: This Week <: SNCIFTWK-05		4/19/2025	05:30 PM		0.01	0.01	550
<CIF Southern Section: This Week <: SNCIFTWK-05		4/20/2025	01:30 PM		0.00	0.00	81
<CIF Southern Section: This Week <: SNCIFTWK-05		4/20/2025	04:00 PM		0.00	0.00	112
<CIF Southern Section: This Week <: SNCIFTWK-05		4/21/2025	01:00 PM		0.00	0.00	39
<CIF Southern Section: This Week <: SNCIFTWK-05		4/21/2025	06:00 PM		0.00	0.00	89
<CIF Southern Section: This Week <: SNCIFTWK-05		4/22/2025	05:30 PM		0.00	0.00	105
<CIF Southern Section: This Week <: SNCIFTWK-05		4/24/2025	04:00 PM		0.04	0.00	2,985
<CIF Southern Section: This Week <: SNCIFTWK-05		4/28/2025	01:30 AM		0.00	0.00	45
<CIF Southern Section: This Week <: SNCIFTWK-05		4/29/2025	05:30 PM		0.00	0.00	63
<CIF Southern Section: This Week <: SNCIFTWK-05		4/30/2025	03:30 PM		0.00	0.00	81
<CIF Southern Section: This Week <: SNCIFTWK-05		5/03/2025	08:00 PM		0.00	0.00	111
<CIF Southern Section: This Week <: SNCIFTWK-05		5/04/2025	09:30 AM		0.01	0.00	633
<CIF Southern Section: This Week <: SNCIFTWK-05		5/07/2025	05:00 PM		0.00	0.00	35
<CIF Southern Section: This Week <: SNCIFTWK-05		5/07/2025	11:30 PM		0.00	0.00	24
<CIF Southern Section: This Week <: SNCIFTWK-06		5/16/2025	07:00 PM	P	0.02	0.00	1,414
<CIF Southern Section: This Week <: SNCIFTWK-06		5/16/2025	11:00 PM		0.00	0.00	50
<CIF Southern Section: This Week <: SNCIFTWK-06		5/17/2025	09:00 AM		0.00	0.00	25
<CIF Southern Section: This Week <: SNCIFTWK-06		5/17/2025	04:00 PM		0.00	0.00	47
<CIF Southern Section: This Week <: SNCIFTWK-06		5/17/2025	08:30 PM		0.00	0.00	69
<CIF Southern Section: This Week <: SNCIFTWK-06		5/18/2025	11:00 AM		0.00	0.00	49
<CIF Southern Section: This Week <: SNCIFTWK-06		5/18/2025	07:00 PM		0.06	0.00	3,350
<CIF Southern Section: This Week <: SNCIFTWK-06		5/18/2025	10:30 PM		0.00	0.00	72

<CIF Southern Section: This Week <: SNCIFTWK-06	5/19/2025	07:00 PM	0.02	0.00	1,155
<CIF Southern Section: This Week <: SNCIFTWK-06	5/20/2025	09:00 PM	0.00	0.00	65
<CIF Southern Section: This Week <: SNCIFTWK-06	5/23/2025	07:30 PM	0.03	0.00	2,103
<CIF Southern Section: This Week <: SNCIFTWK-06	5/24/2025	09:00 AM	0.00	0.00	15
<CIF Southern Section: This Week <: SNCIFTWK-06	5/25/2025	10:30 PM	0.00	0.00	77
<CIF Southern Section: This Week <: SNCIFTWK-06	5/26/2025	11:30 AM	0.00	0.00	42
<CIF Southern Section: This Week <: SNCIFTWK-06	5/27/2025	01:00 PM	0.00	0.00	28
<CIF Southern Section: This Week <: SNCIFTWK-06	5/27/2025	05:30 PM	0.00	0.00	27
<CIF Southern Section: This Week <: SNCIFTWK-06	5/28/2025	03:30 PM	0.00	0.00	41
<CIF Southern Section: This Week <: SNCIFTWK-06	5/28/2025	01:00 AM	0.00	0.00	23
<CIF Southern Section: This Week <: SNCIFTWK-06	5/31/2025	08:00 PM	0.00	0.00	31
<CIF Southern Section: This Week <: SNCIFTWK-06	6/01/2025	09:30 AM	0.00	0.00	32
<CIF Southern Section: This Week <: SNCIFTWK-06	6/01/2025	10:30 PM	0.06	0.00	2,677
<CIF Southern Section: This Week <: SNCIFTWK-06	6/02/2025	11:30 AM	0.01	0.00	1,173
<CIF Southern Section: This Week <: SNCIFTWK-06	6/03/2025	04:00 PM	0.00	0.00	39
<CIF Southern Section: This Week <: SNCIFTWK-06	6/05/2025	07:30 PM	0.00	0.00	358
<CIF Southern Section: This Week <: SNCIFTWK-06	6/10/2025	03:30 PM	0.00	0.00	28
<CIF Southern Section: This Week <: SNCIFTWK-06	6/12/2025	02:30 PM	0.00	0.00	815
<CIF Southern Section: This Week <: SNCIFTWK-06	6/12/2025	10:30 PM	0.00	0.00	29
<CIF Southern Section: This Week <: SNCIFTWK-06	6/13/2025	07:00 PM	0.00	0.00	34
<CIF Southern Section: This Week <: SNCIFTWK-06	6/13/2025	11:00 PM	0.03	0.00	45
<CIF Southern Section: This Week <: SNCIFTWK-06	6/14/2025	01:30 PM	0.00	0.00	30
<CIF Southern Section: This Week <: SNCIFTWK-06	6/15/2025	06:00 PM	0.00	0.00	24
<CIF Southern Section: This Week <: SNCIFTWK-06	6/16/2025	09:30 AM	0.00	0.00	12
<CIF Southern Section: This Week <: SNCIFTWK-06	6/18/2025	03:30 PM	0.00	0.00	55
<CIF Southern Section: This Week <: SNCIFTWK-06	6/19/2025	04:30 PM	0.00	0.00	47
<CIF Southern Section: This Week <: SNCIFTWK-06	6/20/2025	05:30 PM	0.00	0.00	65
<CIF Southern Section: This Week <: SNCIFTWK-06	6/21/2025	09:30 AM	0.00	0.00	34
<CIF Southern Section: This Week <: SNCIFTWK-06	6/22/2025	10:30 PM	0.00	0.00	30
<CIF Southern Section: This Week <: SNCIFTWK-06	6/24/2025	02:30 PM	0.00	0.00	20
<CIF Southern Section: This Week <: SNCIFTWK-06	6/25/2025	09:30 PM	0.00	0.00	49
<CIF Southern Section: This Week <: SNCIFTWK-06	6/25/2025	01:00 AM	0.00	0.00	19
<CIF Southern Section: This Week <: SNCIFTWK-06	6/26/2025	04:30 PM	0.00	0.00	55
<CIF Southern Section: This Week <: SNCIFTWK-06	6/28/2025	09:30 AM	0.00	0.00	60
<CIF Southern Section: This Week <: SNCIFTWK-07	6/28/2025	07:00 PM	0.00	0.00	118
<CIF Southern Section: This Week <: SNCIFTWK-07	6/29/2025	11:00 AM	0.00	0.00	72
<CIF Southern Section: This Week <: SNCIFTWK-07	6/29/2025	10:00 PM	0.00	0.00	80

Thom Simmons

From: Ponsiglione, Aj J <Aj.Ponsiglione@charter.com>
Sent: Tuesday, September 2, 2025 2:17 PM
To: Thom Simmons
Subject: CIF Game of Week Ratings

Thom,
Here are the numbers for Friday. A reminder, that these are for internal use only. You can't use these externally without your own agreement with Nielsen.

Program	Network	Time	HH Rating	A25-54 Rating	A25-54 Viewers	Viewers
High School Football: Sierra Canyon vs. Oaks Christian	SportsNet	7:00-9:30PM	0.01	0.00	71	652
CIF Southern Section: This Week	SportsNet	9:30-10:00PM	0.00	0.00	62	199
High School Football: Sierra Canyon vs. Oaks Christian	SN1	7:00-9:30PM	0.08	0.02	1,342	6,594



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Thom Simmons

From: Ponsiglione, Aj J <Aj.Ponsiglione@charter.com>
Sent: Tuesday, September 9, 2025 10:41 AM
To: Thom Simmons
Subject: Week 2 Ratings

Reminder, ratings info is for internal use only.

Program	Network	Time	HH Rating	A25-54 Rating	A25-54 Viewers	Viewers
High School Football: Chaminade vs. Servite	SportsNet	7:00-10:00PM	0.03	0.00	80	1,455
High School Football: Chaminade vs. Servite	SN1	7:00-10:00PM	0.10	0.05	3,458	9,296



A.J. Ponsiglione

Sr. Coordinating Producer, Live Events and Special Projects

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Thom Simmons

From: Ponsiglione, Aj J <aj.ponsiglione@charter.com>
Sent: Thursday, September 18, 2025 11:22 AM
To: Thom Simmons
Subject: RE: [EXTERNAL] Mater Dei-Centennial RatingsHi AJ,

Program	Network	Time	HH Rating	A25-54 Rating	A25-54 Viewers	Viewers
High School Football: Mater Dei vs. Centennial Corona	SportsNet	7:00-10:15PM	0.10	0.01	680	6,360
High School Football: Mater Dei vs. Centennial Corona	SN1	7:00-10:15PM	0.16	0.04	2,513	10,430

From: Thom Simmons <thoms@cifss.org>
Sent: Thursday, September 18, 2025 11:10 AM
To: Ponsiglione, Aj J <aj.ponsiglione@charter.com>
Subject: [EXTERNAL] Mater Dei-Centennial RatingsHi AJ,

CAUTION: The e-mail below is from an external source. Please exercise caution before opening attachments, clicking links, or following guidance.

Do we have these available?

Thanks!



THOM SIMMONS • Assistant Commissioner

☎ (562) 493-9500

📍 10932 Pine Street
Los Alamitos, CA 90720

🌐 www.cifss.org

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State Association	Less Than 10	Between 10 and 25	Greater Than 25	Total
CIF - Central Coast Section	17.69%	15.93%	66.39%	100.00%
CIF - Central Section	14.77%	6.80%	78.43%	100.00%
CIF - LA City Section	16.15%	34.37%	49.48%	100.00%
CIF - North Coast Section	10.11%	18.49%	71.40%	100.00%
CIF - Northern Section	6.68%	6.80%	86.52%	100.00%
CIF - Oakland Section	23.65%	28.63%	47.72%	100.00%
CIF - Sac-Joaquin Section	12.91%	13.91%	73.18%	100.00%
CIF - San Diego Section	18.80%	15.01%	66.19%	100.00%
CIF - San Francisco Section	33.86%	3.15%	62.99%	100.00%
CIF - Southern Section	13.89%	15.95%	70.15%	100.00%
CIF - State	3.34%	3.53%	93.13%	100.00%

C. I. F. SOUTHERN SECTION
Treasurer's Report
Executive Committee Meeting
September 18, 2025

I. CIF-SS ANNUAL AUDIT (2024-25):

- A. Finalizing audit engagement contract with WINDES and scheduling fieldwork for November.

II. PRE-AUDIT PROFIT & LOSS (2024-25):

A. Revenue:	\$8,460,252
B. <u>Expense:</u>	<u>\$8,312,500</u>
C. Net profit:	\$147,752

This is pre-audit financials...long term liability/pension expense with CalPERS entries will be added during the audit

III. CAPITAL OUTLAY (2024-25):

- A. \$247,000 in capital asset expenditures last year.
 - 1. Small Conference room IT
 - 2. Roofing project
 - 3. HVAC
 - 4. Solar removal/removal
 - 5. Building security project
- B. All necessary for Building upkeep, Staff safety and Business advancement.

IV. MEMBERSHIP SPORTS FEES (2025-26):

- A. 551 total Member schools.
 - 1. 451 member schools PAID (82%, \$914K).
 - 2. 542 have created invoices (98%).
 - 3. Sports Fees due annually on October 1.

Prepared by:
MITCH CARTY, Chief Financial Officer