



Meeting of the Executive Committee

August 7, 2025

1:00 p.m.

CIF Southern Section Offices, Los Alamitos, CA

Minutes

1. OPENING BUSINESS	DISPOSITION	ITEM
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- A. Call to order by Dr. Paula Hart Rodas, President of the Council

The meeting was called to order at 1:02 p.m. Dr. Rodas welcomed everyone to the first meeting of the new school year.

- B. Pledge of Allegiance

- C. Roll Call

All members of the Executive Committee were present except for Ann Fitzgerald and Mary Jane Hibbard.

- D. Introduction of Guests

There were no guests. Those guests present for the Releaguings Appeals will be identified at the appropriate time.

Commissioner of Athletics Mike West introduced new Assistant Commissioner Joe Hoggatt to the committee and welcomed him to his first meeting.

- | | |
|-----------------|---------|
| E. Adopt Agenda | Adopted |
|-----------------|---------|

There was a motion and a second to adopt the agenda as written. The motion carried 16-0-0.

- | | |
|------------------------|----------|
| F. Approval of Minutes | Approved |
|------------------------|----------|

There was a motion and a second to approve the minutes of the May 13, 2025 Executive Committee Meeting. The motion carried 16-0-0.

2. PUBLIC COMMENT

- A. Recognition of anyone wishing to address the Executive Committee. Speakers must limit their remarks to three minutes.

There was no one present wishing to present during Public Comment.

<u>3. NON-ACTION ITEMS</u>	<u>DISPOSITION</u>	<u>ITEM</u>
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A. STATE FEDERATED COUNCIL NON-ACTION ITEMS

There are no State Federated Council non-action items.

B. SOUTHERN SECTION NON-ACTION ITEMS

There are no Southern Section Council non-action items.

<u>4. ACTION ITEMS</u>	<u>DISPOSITION</u>	<u>ITEM</u>
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A. STATE FEDERATED COUNCIL ACTION ITEMS

There are no State Federated Council action items.

B. SOUTHERN SECTION ACTION ITEMS

1. Releaguings Appeal Hearings

Commissioner of Athletics Mike West reviewed the procedures for the hearings and what the committee is listening for and voting on. Mr. West also reviewed language from Article 3 of the Blue Book.

A. Orange County Area

1. Crean Lutheran	Failed	3B1A1
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Present: Daniel Moyer, Principal; Eric Olsen, Athletic Director; and Shannon Schell, Operations Manager, Crean Lutheran High School

Releaguings Chair Representative: Paul Lopez, Fountain Valley High School

The Releaguings Plan was approved by the Orange County Area who followed their processes.

Daniel Moyer, Principal at Crean Lutheran High School presented their case using the PowerPoint presentation that appears at the end of these minutes. Paul Lopez then reviewed the procedures used during the Orange County releaguings process throughout the spring. There were multiple meetings held during the process where the Athletic Directors and Principals in the Orange County area shared thoughts, ideas, and potential proposals with each other. Mr. Lopez characterized the conversations during these meetings as being meaningful and honest. The final proposal approved by the Orange County area passed with a vote of 42-37.

Principal Moyer took time during his rebuttal to state that the competitive equity element as per the Blue Book Bylaw 32.C, was not followed in the process. There was clarifying discussion regarding the procedures of schools changing leagues during the caucus time following the final vote, which was extended to accommodate these possible movements.

There was a motion and a second to support the appeal of Crean Lutheran. The motion failed 5-10-2.

B. SOUTHERN SECTION ACTION ITEMS (Cont.)

1. Releaguings Appeal Hearings (Cont.)

A. Orange County Area (Cont.)

2. Laguna Beach High School

Approved

3B1A2

Present: Dr. Jason Allemann, Principal and Denise Selbe, Athletic Director, Laguna Beach High School

Releaguings Chair Representative: Paul Lopez, Fountain Valley High School

The Releaguings Plan was approved by the Orange County Area who followed their processes.

Dr. Jason Allemann, Principal at Laguna Beach High School presented their case using the PowerPoint presentation that appears at the end of these minutes. Paul Lopez then reviewed the procedures used during the Orange County releaguings process throughout the spring. There were multiple meetings held during the process where the Athletic Directors and Principals in the Orange County area shared thoughts, ideas, and potential proposals with each other. Mr. Lopez characterized the conversations during these meetings as being meaningful and honest. The final proposal approved by the Orange County area passed with a vote of 42-37.

During the caucus time following the final vote to approve the winning proposal, Laguna Beach High School asked to be released from the Century Conference and be moved to the Coast View league. Although the Coast View unanimously accepted Laguna Beach, the Century Conference would not agree to release Laguna Beach stating they would lose a playoff spot if Laguna Beach were to move. Geography was also discussed as Laguna Beach is one of the most southern of the Orange County member schools and the members of their conference are in the northern most area of Orange County.

There was a motion and a second to support the appeal of Laguna Beach. The motion carried unanimously 18-0-0.

3. St. Margaret's High School

Approved

3B1A3

Present: Amy Roberts, Principal, And Dan O'Shea, Athletic Director, St. Margaret's High School

Releaguings Chair Representative: Paul Lopez, Fountain Valley High School

The Releaguings Plan was approved by the Orange County Area who followed their processes.

B. SOUTHERN SECTION ACTION ITEMS (Cont.)

1. Releaguings Appeal Hearings (Cont.)

A. Orange County Area (Cont.)

3. St. Margaret's High School (Cont.)

Amy Roberts, Principal at St. Margaret's High School presented their case referencing materials that appear in the meeting agenda. Paul Lopez then reviewed the procedures used during the Orange County releaguings process throughout the spring. There were multiple meetings held during the process where the Athletic Directors and Principals in the Orange County area shared thoughts, ideas, and potential proposals with each other. Mr. Lopez characterized the conversations during these meetings as being meaningful and honest. The final proposal approved by the Orange County area passed with a vote of 42-37.

St. Margaret's did not ask for relief from the Golden Empire Conference nor to be moved to the Trinity Conference. The primary concern is that in a conference, there is not a Blue Book guarantee that two leagues must exist in every sport within a conference. If this were to happen, St. Margaret's could not compete with the top-level Trinity League teams. Their school is limited to only 1234 total student population by local ordinances, of which 463 are high school students and of that, 83% of the high school population participates.

There was a motion and a second to support the appeal of St. Margaret's. The motion carried 10-8-0.

President Dr. Paula Hart Rodas called a short break at 2:35 p.m.

President Dr. Paula Hart Rodas called the meeting back to order at 2:43 p.m.

5. NEW BUSINESS

A. 2025-2026 CIF Southern Section Goals

Non-Action

5A

Commissioner of Athletics, Mike West reviewed the 2025-26 CIF Southern Section Goals, which can be found in the agenda for this meeting.

B. Financial Report

Mitch Carty

Chief Financial Officer, Mitch Carty distributed handouts regarding the 2024-25 school year to the committee and highlighted various items. The handouts appear at the end of these minutes. Activities Directors Representative, Cari Strange spoke regarding the Activities Directors Committee being in support of a proposal of revenue splits coming from gross ticket sales for the revenue sports rather than from net sales. This would relieve the schools the need to report expenses and for them to receive their playoff splits more quickly.

5. NEW BUSINESS (Cont.)

C. Communications Report

Thom Simmons

Assistant Commissioner Thom Simmons reviewed the renewing of the Spectrum contract which has replaced Fan Dual, signing them to a three-year deal. They also renewed the contract for the production of the Southern Section This Week TV show. The Southern Section has returned TV/Streaming money to school in the amount of \$206,000 from various media rights agreements. We are in the process of negotiating an extended contract with the NFHS Network.

D. Marketing Report

Jacquelyn Gibson

Director of Marketing and Corporate Partnerships, Jacquelyn Gibson reviewed a presentation that appears at the end of these minutes.

6. REPORTS

A. NFHS Summer Meeting Reports

Dr. Paula Hart Rodas

Jim Perry

Dr. Alexis Barile

Dr. Reggie Thompkins

Superintendent Representative Dr. Reggie Thompkins discussed the workshop he attended regarding mental wellness and that we all deal with this whether directly ourselves or helping those around us and at all levels, not just our students.

President Elect Dr. Alexis Barile was excited to report from her very first national conference. It was cool to be around people with the same mindset, working to create memories for kids and shaping people. Her biggest highlight was keynote speaker, Inky Johnson who spoke on mental health.

Past President Jim Perry attended the baseball rules meeting and electronic communications was a big topic. Looking at video replay but the Football rules committee feels there should be no coach to player technology and no video technology to players during play. The biggest topics seemed to be knee pad coverings and NIL. Less than 1% of high school athletes have NIL deals.

President Dr. Paula Hart Rodas attend the sessions on mental health. She reiterated the message of understanding your own struggle with mental health and the need to retreat for self-help. There is a toolkit available for those in high pressure positions to take care of themselves. Across the nation there are conversations to stop making high school athletics political and to let the kids play sports as it relates to transgender from other states.

B. President's Report

Dr. Paula Hart Rodas

Dr. Hart Rodas thanked everyone for their commitment to this organization and the cause of education-based athletics. A reminder will be a hot fall and to follow the safety protocols regarding heat and hydration that were put in place last year.

C. Treasurer's Report

Rich Imbriani

Rich Imbriani gave the treasurers report which appears at the end of these minutes.

6. REPORTS (Cont.)

D. Commissioner's Report

Mike West

Mike West gave a thank you to the office program coordinators, marketing and communications departments, and the assistant commissioner for the amazing job they do every day for our student athletes. He gave a thank you to the committee for the great job on the appeals today and their dedication to our students. Mr. West and Thom Simmons attended the NASO conference in Alabama where football knee pads placement was a big topic of conversation in the football meetings. He informed the Committee regarding a lawsuit from USA served to the Section Office but should have been served at the CIF State regarding the transgender issue. The US Supreme court will hear the transgender athletes case during their October session and a ruling will follow. Lastly, he read a letter he received regarding Rob Dearborn, Track and Field Divisional and Masters Meet director, going above and beyond the call of duty to find a lost cell phone for a student athlete.

E. Executive Committee Member Reports

There were no reports from the committee members.

7. ADVANCE PLANNING

A. DATES

1. September 18, 2025 – CIF Southern Section Executive Committee Meeting, CIF Southern Section Office, Los Alamitos, CA, 1:00 p.m.
2. September 22, 2025 – Champions for Character Awards Dinner, The Grand Conference Center, Long Beach, CA 6:00 p.m.
3. September 25, 2025 – CIF Southern Section Council Meeting, The Grand Conference Center, Long Beach, CA, 9:00 a.m.

B. SUGGESTED AGENDA ITEMS

There were no items suggested for the next agenda.

8. ADJOURNMENT

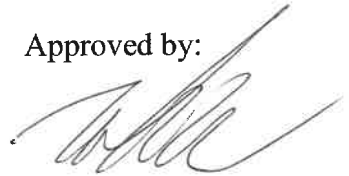
There was a motion and a second to adjourn the meeting. By unanimous voice vote, the meeting was adjourned at 3:44 p.m.

Submitted by:



Sharon Hodge
Executive Assistant

Approved by:



Mike West
Commissioner of Athletics

Council Voting Report

			Adopt August 7, 2025 Agenda Vote	Approval of Minutes from May 13, 2025	Releaguig Appeal Crean Lutheran High School	Releaguig Appeal Laguna Beach High School	Releaguig Appeal St. Margaret's High School
First Name	Last Name	Keypad	1	2	3	4	5
Jamal	Adams	1	Yes	Yes	Yes	Yes	Yes
Dr. Alexis	Barile	2	Yes	Yes	No	Yes	No
Terry	Barnum	3			Abstain	Yes	Yes
Mitch	Brunyer	4	Yes	Yes	No	Yes	No
Rob	Dearborn	5	Yes	Yes	Yes	Yes	Yes
Ann	Fitzgerald	6					
Gil	Gomez	7	Yes	Yes	No	Yes	Yes
Mary Jane	Hibbard	8					
Demetre	Howard	9	Yes	Yes	No	Yes	Yes
Rich	Imbriani	10	Yes	Yes	No	Yes	No
Kai	Lyles	11	Yes	Yes	No	Yes	No
Matt	Maeda	12	Yes	Yes	No	Yes	No
David	Parkes	13	Yes	Yes	Yes	Yes	Yes
Mary	Perez	14	Yes	Yes	Yes	Yes	Yes
Jim	Perry	15	Yes	Yes	No	Yes	No
Dr. Paula Hart	Rodas	16	Yes	Yes	Yes	Yes	No
Alicia	Seevers	17	Yes	Yes	No	Yes	No
Cari	Strange	18	Yes	Yes		Yes	Yes
Suzie	Swartz	19	Yes	Yes	Abstain	Yes	Yes
Reggie	Thompkins	20			No	Yes	Yes
Total 1 = Yes			16	16	5	18	10
Total 2 = No			0	0	10	0	8
Total 3 = Abstain			0	0	2	0	0
Total Voters			16	16	17	18	18
Total Yes + No			16	16	15	18	18
% Yes			100.00%	100.00%	33.33%	100.00%	55.56%
% No			0.00%	0.00%	66.67%	0.00%	44.44%
Pass Threshold			50.00%	50.00%	50.00%	50.00%	50.00%
Pass/Fail			Pass	Pass	Fail	Pass	Pass

C. I. F. SOUTHERN SECTION

Financial Report

Executive Committee Meeting

August 7, 2025

I. CIF-SS “PROGRESS” PROFIT & LOSS (2024-25):

A. REVENUE:	\$8,460,402
B. <u>EXPENSE:</u>	<u>\$8,105,719</u>
C. NET PROFIT:	\$354,683

II. PROGRESS ITEMS TO REACH PRE-AUDIT PROFIT & LOSS (2024-25):

- A. Spring sports audits.
 - 1. B Volleyball final splits/expenses.
 - 2. Track & Field prelims host site expenses.
- B. C4C Golf Tournament wrap up.
- C. Accrued vacation schedules.
- D. Fixed asset depreciation schedules.
- E. Pre-paid expenses moved to 2025-26.
- F. Accounts receivable across all accounts.
- G. Accounts payable across all accounts.
- H. Deferred revenue.

III. NOTABLE FINANCIAL ACCOMPLISHMENTS (2024-25):

- A. Pine Street building improvements.
 - 1. Small Conference room “tech” upgrade for conferencing.
 - 2. Roof restored with 20-year granulated silicone coating.
 - 3. Replaced 5 aging gas/electric HVAC units with 5 heat pump all electric units.
 - 4. 125 Solar panels removed and replaced in new array following roof project.
 - 5. Building security upgraded for exterior access control and interior cameras.
 - 6. All paid from cash assets and not reserves.

IV. FORECAST/GOALS (2025-26):

- A. Proposal forthcoming to AMEND playoff financial splits.
 - 1. Profit share to be split from gross revenue vs. net income.
 - i. No more expense reporting.
 - ii. Money in school’s hands sooner.
 - iii. Split percentage TBD from prior year trends.
- B. Continue to PUSH schools to do business banking electronically with CIF-SS.

V. THANKS FOR ONGOING SUPPORT...HAVE A GREAT YEAR!

Prepared by:

MITCH CARTY, Chief Financial Officer

MARKETING REPORT



COMING UP!



Hoag
Orthopedic
Institute.



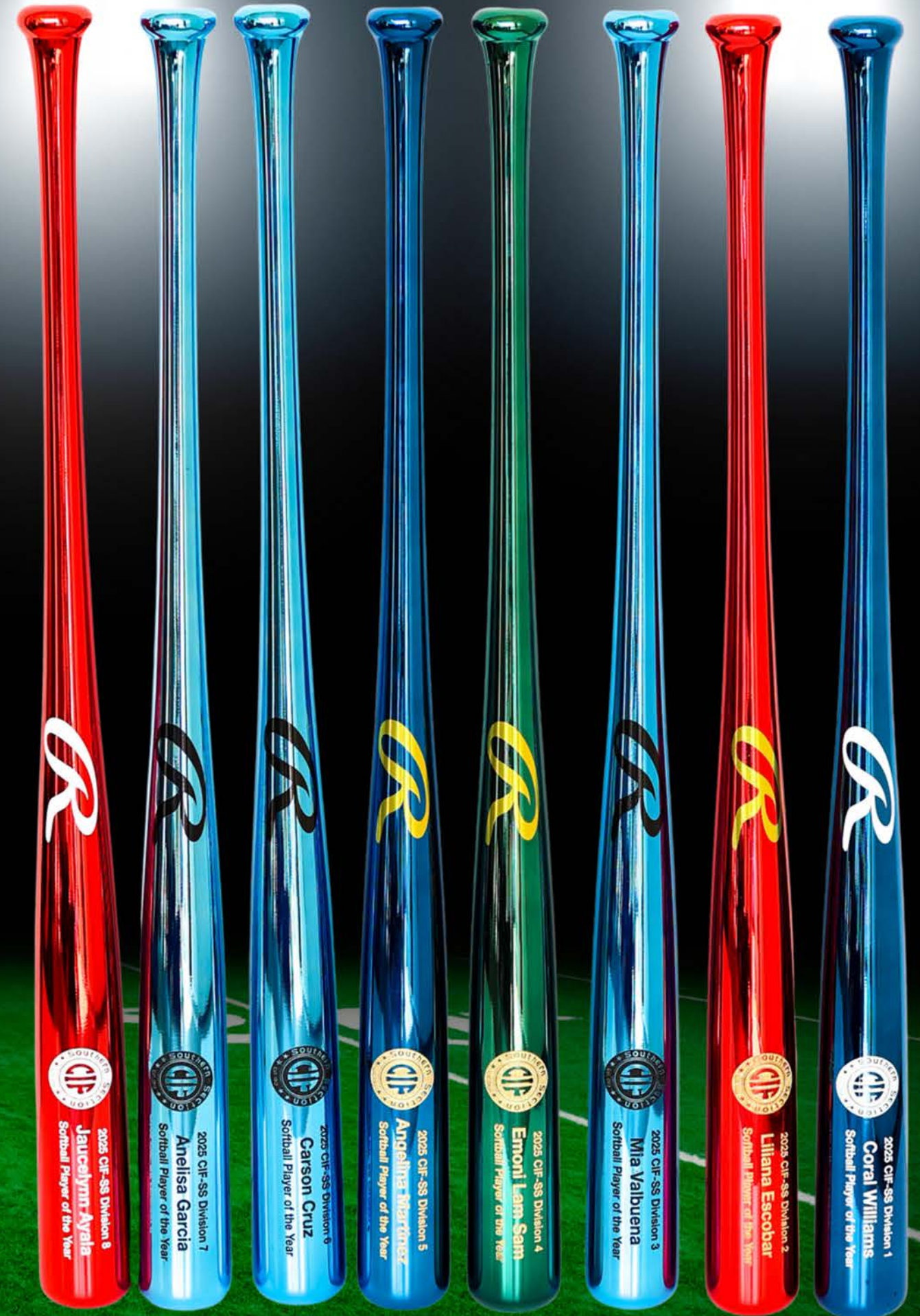
BASEBALL & SOFTBALL
PLAYER OF THE YEAR
CEREMONY

JL CUSTOM JACKET
GIVEAWAY

COACH OF THE WEEK
PROGRAM

ATHLETIC
ADMINISTRATORS
SUMMIT

POY NIGHT



POY NIGHT



EAGLES

19

TIGERS

3

2025 CIF-SS Division 2
Emont Lam Sam
Softball Player of the Year

2025 CIF-SS Division 6
Sawyer Atkinson
Baseball Player of the Year

2025 CIF-SS Division 1
Coral Williams
Softball Player of the Year

2025 CIF-SS Division 3
Mia Valbuena
Softball Player of the Year

2025 CIF-SS Division 5
Andrew Jimenez
Baseball Player of the Year

POY NIGHT



POY NIGHT



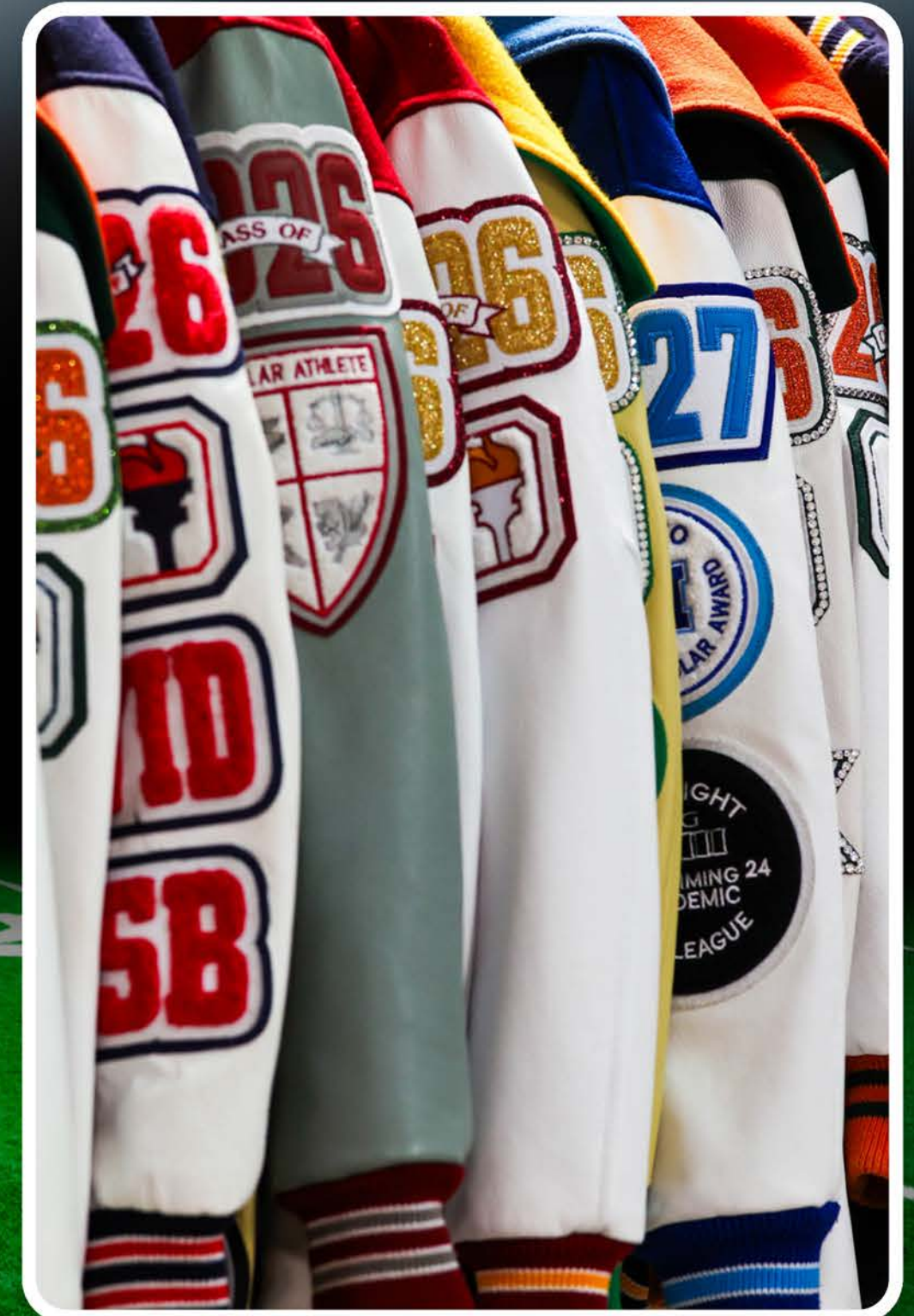
JACKET GIVEAWAY!



WHAT'S INCLUDED:

- WOOL BODY JACKET WITH LEATHER SLEEVES
- SEWS ON THE VARSITY LETTER PROVIDED BY THE STUDENT
- EMBROIDERS SCHOOL NAME, MASCOT, SPORTS/ACTIVITIES, FIRST NAME
- LAST NAME INCLUDED
- GRAD YEAR INCLUDED

CONTEST RUNS: AUGUST 29TH - SEPTEMBER 30TH



COACH OF THE WEEK



SUMMIT



**ATHLETIC
ADMINISTRATORS**

64

LEADERSHIP

13

ATHLETIC TRAINERS

11

SUMMIT

PRESENTING PARTNER



BREAKFAST HOST



ATHLETIC TRAINER
TRACK SPONSOR



SUMMIT

MIKE PEREIRA

KEYNOTE SPEAKER

MIKE PEREIRA IS A FORMER AMERICAN FOOTBALL OFFICIAL AND CURRENT RULES ANALYST FOR FOX SPORTS. HE SERVED AS THE NFL'S VICE PRESIDENT OF OFFICIATING BEFORE TRANSITIONING TO HIS BROADCASTING ROLE. HE IS ALSO KNOWN FOR FOUNDING THE CHARITY BATTLEFIELDS TO BALLFIELDS, WHICH HELPS VETERANS BECOME FOOTBALL OFFICIALS



MARKETING REPORT



C. I. F. SOUTHERN SECTION
Treasurer's Report
Executive Committee Meeting
August 7, 2025

I. CIF-SS ANNUAL AUDIT (2024-25):

- A. Auditors will be on site for fieldwork in late November (post playoffs).
- B. Windes renewed as auditing firm again this year.

II. FINANCIAL NOTABLES (2024-25):

- A. GoFan partnership
 - 1. 2024-25 online tickets sold = 438,493 (\$175,397 revenue share).
 - 2. Down 74,119 tickets & \$29,648 revenue share from 2023-24.

III. MEMBERSHIP SPORTS FEES (2025-26):

- A. To date...
 - 1. 190 of 551 member schools PAID = **34%**
 - 2. 507 of 551 member schools INVOICE CREATED = **92%**
 - 3. Good so far at 8/7/2025, Sports Fees due 10/1/2025.

IV. CIF SOUTHERN SECTION HISTORY:

- A. Joe Hoggatt becomes the 133rd employee in our 112-year history.
- B. Average service time across the 18 employees of CIF-SS staff is 10.5 years.
 - 1. Sharon Hodge = 36.4 years
 - 2. Joe Hoggatt = 0.07 years.

Prepared by:
MITCH CARTY, Chief Financial Officer